2420774

ICH \$140.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF MONTREAL		12/31/2010	CHARTERED BANK: CANADA

RECEIVING PARTY DATA

Name:	SEROYAL USA, INC.
Street Address:	827 CENTRAL AVENUE
City:	WOOD DALE
State/Country:	ILLINOIS
Postal Code:	60191
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2420774	GENESTRA BRANDS
Registration Number:	2452241	BIOTHERAPEUTIC DRAINAGE
Registration Number:	2430878	
Registration Number:	2568891	SEROYAL
Registration Number:	2533314	SEROYAL

CORRESPONDENCE DATA

Fax Number: (248)594-0610

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2485940600

Email: tmdocketing@raderfishman.com

Correspondent Name: RADER, FISHMAN & GRAUER PLLC

Address Line 1: 39533 WOODWARD AVENUE

Address Line 2: SUITE 140

Address Line 4: BLOOMFIELD HILLS, MICHIGAN 48304

ATTORNEY DOCKET NUMBER: 64520-0999

TRADEMARK

REEL: 004569 FRAME: 0175

900195383

NAME OF SUBMITTER:	Linda E. Monge
Signature:	/LINDA E. MONGE/
Date:	06/24/2011
Total Attachments: 3 source=bankofmontreal#page1.tif source=bankofmontreal#page2.tif source=bankofmontreal#page3.tif	

TRADEMARK
REEL: 004569 FRAME: 0176

RELEASE OF TRADEMARKS

THIS RELEASE OF TRADEMARKS dated December 31, 2010 by BANK OF MONTREAL, a chartered bank of Canada ("BMO"), with its mailing address at 19th Floor, 1 First Canadian Place, Toronto, Ontario M5X 1A1, Canada, Attention: Manager, Agent Bank Services, acting as administrative agent hereunder for the Secured Creditors as defined in the Trademark Collateral Agreement referred to below (BMO acting as such administrative agent being hereinafter referred to as the "Agent");

WITNESSETH:

WHEREAS, the Agent and Seroyal USA, Inc., a Delaware corporation ("Debtor") with its principal place of business and mailing address at 827 Central Avenue, Wood Dale, Illinois 60191 were parties to a certain Trademark Collateral Agreement dated July 10, 2007, and recorded on July 10, 2007 with the Unites States Patent and Trademark Office in Reel 003577, Page 0587 (the "Trademark Collateral Agreement"), pursuant to which Debtor granted a security interest in certain trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "Trademarks"); and

WHEREAS, Debtor has requested that the Agent release its security interests in the Trademarks;

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Agent hereby releases all of its security interests in, without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to:

- (i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application; and
- (ii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages.

[SIGNATURE PAGE TO FOLLOW]

BMO Seroyal Release of Trademarks Dec 2010-TOR_LAW-7551023-v2 1661065

IN WITNESS WHEREOF, the Agent has caused this Release of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

BANK OF MONTREAL, as Agent

By ____ Name

Title

Shane Downey
Senior Manager

SCHEDULE A TO RELEASE OF TRADEMARKS

FEDERAL TRADEMARK REGISTRATIONS

Marks	REG. No.	GRANTED
Genestra Brands	2,420,774	January 16, 2001
BIOTHERAPEUTIC DRAINAGE	2452241	May 15, 2001
Tree Design	2430878	FEBRUARY 27, 2001
SEROYAL	2568891	May 14, 2002
SEROYAL & TREE DESIGN	2533314	January 29, 2002

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TRADEMARK
REEL: 004569 FRAME: 0179

RECORDED: 06/24/2011